1. Have you been to the Dew Downtown Festival before?
   □ Yes       □ No

2. How did you hear about the festival?
   □ Radio       □ Television       □ News Story       □ Poster/Display
   □ Facebook/Twitter       □ Other ________________________________

3. On a scale of 1-5, how friendly and professional were the Dew Downtown Festival staff?
   □ 1 (not friendly)       □ 2       □ 3       □ 4       □ 5 (very friendly)

4. If you could improve one thing, what would it be?
   ____________________________________________________________________
   ____________________________________________________________________

5. Do you live within 15 miles of Flagstaff?
   □ Yes       □ No

6. If you live further than 15 miles from Flagstaff, did you or do you plan to:
   □ Stay in a hotel? □ Stay with a friend □ Drive back to your home
   If staying in a hotel, how many nights? _____________
   Which hotel? __________________________

6. If you are visiting, what City do you live in? ____________________________
   Did you visit Flagstaff specifically for Dew Downtown?
   □ Yes       □ No

7. Did you eat or shop at any local Flagstaff businesses on February 8 or 9?
   □ Yes       □ No

8. Who was your favorite vendor? __________________________

Thank you! Your input is valuable to us!